



<http://www.lcctc.edu>

Media Communications and Technology

CIP – 50.0602

Instructor: Mr. Thomas Giovarelli

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QUESTIONS?

Contact the School Counselors:

Theresa Tobias: ttobias@lcctc.edu

Kelly Flowers: kflowers@lcctc.edu

Every Learner, Every Day, Career-Ready in Every Way!

Lebanon County Career and Technology Center

Mission Statement

The Mission of Lebanon County Career and Technology Center is to provide all students with quality career and technical education that prepares students for high skill, innovative, and in demand occupations to be career ready in a global economy.

Our Vision

The Vision of the Lebanon County Career and Technology Center is to lead the transformation and expansion of career and technical pathways, continuously improving and diversifying educational offerings, bridging the gap between evolving industries and skilled talent.

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Media Communications and Technology

Program Description: The Media Communication and Technology introduces students to the art and science of developing effective presentations using technology. Through a mix of classroom instruction and hands-on experience, students will be well prepared for success in today's rapidly growing communication fields.

Students gain a working knowledge of hardware, software, and equipment necessary for delivering effective communication for business, education, and entertainment. Rigorous instruction motivates students to develop competency in the production process, digital creation, digital photography, graphic design, television production, as well as digital editing, imaging, motion graphics, and animation using computer technology.

Two Year Half-Day Program

Year One: 8:00am – 10:25am (36 weeks – 3 credits)

Year Two: 11:25am – 2:00pm (36 weeks – 3 credits)

Program Costs:

Students are required to purchase the following at an estimated cost of \$200.

- Uniforms – 2- polo shirts, 1- Black Hooded Sweatshirt, Tan or Khaki casual pants
- 1- 64gig SD-HC memory card,
- 1- 1TB External Hard Drive
- 1- 3 Ring Binder (3”) Student Portfolio
- 1 Single Subject notebook for class notes

Job Titles – Career Pathways

- 15-1255.00 – Web & Digital Content Creators
- 27-4032.00 – Film and Video Editors
- 27-1014.00 – Special Effects Artists and Animators
- 27-2012.00 - Producers and Directors

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- 15-1299.00 – Computer Occupations, All others

CTC Knowledge Transfers to College Credits at:

- Delaware County Community College
- Academy for MEdia Production

Certifications Available

NOCTI

National Occupational Competency Testing Institute (NOCTI) provides industry-based credentials and partner industry certifications for students enrolled in career and technical education programs.

PDE and Local Credentials and Certifications

Adobe Photoshop

Adobe Premiere

Adobe After Effects

CareerSafe- Interview Skills /OSHA Safety Certification

Trust / Quadcopter Certification

Part 107 / Quadcopter Certification

About Your Instructor

Instructor Name: Mr. Thomas Giovarelli
Email Address: tgiovarelli@lcctc.edu

Education

Temple University – CTE I Certification
Temple University – CTE II Certification
Master of Science in Telecommunications – Kutztown University
Bachelor of Science – Media Communications and Technology – East Stroudsburg University

Certifications and Awards

Lebanon County Teachers Honors Association

Ableton Certification – Berklee College of Music

Instructional Technology Specialist – Chestnut Hill University

Gold Album Recipient from MCA Records from the Album, Throwing Copper

Media Communications Behavior and Safety Procedures

1. You must observe ALL safety policies in place within the classroom and studio.
2. Students must adhere to the policies and procedures listed in the LCCTC handbook.
3. No Cell Phones or Headphones.
4. In case of an injury, regardless of severity, it must be reported to the instructor

Media Communications and Technology, Tools & Equipment (major focus tools/equipment)

The following is a list of tools and equipment that students will receive instruction on:

- Content Creators for social media
- Television Production Studio and Portable Equipment
- Access to Computers and Accessories for Commercial or Lab Use
- Radio and Audio Production Equipment
- Photography and Lighting Equipment
- Adobe Creative Cloud Suite of Software
- Microsoft Office 365 Software

Grading Scale

The LCCTC grading system incorporates three components: competencies (skill— 33.3%), career skills (work ethic— 33.3%), and theory (knowledge—33.3%). Each academic class implements a performance evaluation/student grading system that incorporates career skills (work ethic), and theory (knowledge). Each component is weighted equally.

Please refer to the Student Handbook, available on the school website at <http://www.lcctc.edu> for a complete list of grading components.

Progress Reports

Students will receive a “Progress Report” each mid-quarter through the mail for any student with a 70% or less, and a “Report Card” will be given to each student at the end of each quarter. It is the student's responsibility to share this information with their parents/guardians. Both reports will utilize student performance data obtained from competencies, career skills, and theory grades.

Please Note: 40% is the minimum grade for the first 3 marking periods. However, students with excessive absences may be assigned an earned grade with administrative approval. There is no minimum grade for the 4th marking period.