



<http://www.lcctc.edu>

Commercial Art and Design

CIP – 50.0402

Instructor: Mr. Artemus Tuisl

Email: atuisl@lcctc.k12.pa.us

QUESTIONS?

Contact the School Counselors:

Theresa Tobias: ttobias@lcctc.edu

Kelly Flowers: kflowers@lcctc.edu

Every Learner, Every Day, Career-Ready in Every Way!

Lebanon County Career and Technology Center

Mission Statement

The Mission of Lebanon County Career and Technology Center is to provide all students with quality career and technical education that prepares students for high skill, innovative, and in demand occupations to be career ready in a global economy.

Our Vision

The Vision of the Lebanon County Career and Technology Center is to lead the transformation and expansion of career and technical pathways, continuously improving and diversifying educational offerings, bridging the gap between evolving industries and skilled talent.

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Commercial Art & Design

Program Description: Commercial Art students work with a variety of media to create logos, brochures, posters, advertisements, greeting cards and a variety of artwork for the school and the community. They participate in a end-of-the-year Art Show and Competitions to develop a portfolio emphasizing their creative talents and technical skills including becoming proficient in Adobe Design software: Photoshop, Illustrator, and InDesign.

Two Year Half-Day Program

Year One: 8:00am – 10:25am (36 weeks – 3 credits)

Year Two: 11:25am – 2:00pm (36 weeks – 3 credits)

Program Costs:

Students are required to purchase the following at an estimated cost of \$80-\$150.

- Uniforms

Job Titles – Career Pathways (Find online at <http://www.onetonline.org>) :

- 27-1024.00 Graphic Designers
- 27-1011.00 Art Directors
- 27-1021.00 Commercial & Industrial Designers
- 29-1129.01 Art Therapists
- 27-1019.00 Artists & Related Workers, All Other
- 27-1013.00 Fine Artists, Including Painters, Sculptors, & Illustrators
- 39-5091.00 Makeup Artists, Theatrical & Performance
- 27-1014.00 Special Effects Artists & Animators
- 51-9123.00 Painting, Coating & Decorating Workers
- 25-1194.00 Career/Technical Education Teachers, Postsecondary

CTC Knowledge Transfers to College Credits at: (www.collegetransfer.net select search and SOAR credits at the bottom)

- Bucks County Community College
- Community College of Allegheny County
- Harcum College
- Harrisburg Area Community College
- Lehigh Carbon Community College
- Luzerne County Community College
- Montgomery County Community College

Certifications Available

NOCTI

National Occupational Competency Testing Institute (NOCTI) provides industry-based credentials and partner industry certifications for students enrolled in career and technical education programs.

PDE and Local Credentials and Certifications

Adobe Photoshop
Adobe Illustrator
Adobe InDesign

About Your Instructor

Instructor Name: Mr. Artemus Tuisl
Hire Year: 2021
Email Address: atuisl@lcctc.k12.pa.us

Biography

A graduate of Lebanon High School where I participated in Football, Wrestling and Track and was part of the choir. Hobbies include going to the gym and running ultra marathons and obstacle course racing such as Spartan Race and Tough Mudder.

Education

Lock Haven University
Associates Degree in Computerized Design – The Art Institute of York
(Formerly Bradley Academy for the Visual Arts)
Penn State University – CTE I Certification
Penn State University – CTE II Certification (CIP 50.0402) *In Progress*

Certifications and Awards

Adobe Certified Associate – Photoshop
Adobe Certified Associate – Illustrator
Adobe Certified Associate– InDesign

Work Experience (Related to CTE Program)

Art By Artemus – Fine Art Business & Freelance Graphic Design
Kanati Wildlife Studio – Taxidermist
Empire Beauty School Corp. – Graphic Artist
NAI/CIR – Marketing Assistant

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Commercial Art & Design Behavior and Safety Procedures

1. You must observe the office safety policies in place within the classroom.
2. Students will complete the safety program leading to certification.
3. No outside electronic devices will be allowed.
4. In case of an injury, regardless of severity, it must be reported to the instructor

Commercial Art & Design Tools & Equipment (major focus tools/equipment)

The following is a list of tools and equipment that students will receive instruction on:

- PC- Computers
- Computer Drawing Tablet
- Printers
- Basic Hand Tools
- Basic Photography Equipment
- Adobe Creative Cloud Suite of Software
- Microsoft Office 365 Software

Grading Scale

The LCCTC grading system incorporates three components: competencies (skill— 33.3%), career skills (work ethic— 33.3%), and theory (knowledge—33.3%). Each academic class implements a performance evaluation/student grading system that incorporates career skills (work ethic), and theory (knowledge). Each component is weighted equally.

Please refer to the Student Handbook, available on the school website at <http://www.lcctc.edu> for a complete list of grading components.

Progress Reports

Students will receive a “Progress Report” each mid-quarter through the mail for any student with a 70% or less, and a “Report Card” will be given to each student at the end of each quarter. It is the student's responsibility to share this information with their parents/guardians. Both reports will utilize student performance data obtained from competencies, career skills, and theory grades.

Please Note: 40% is the minimum grade for the first 3 marking periods. However, students with excessive absences may be assigned an earned grade with administrative approval. There is no minimum grade for the 4th marking period.